LEO BURNETT COMPANY, *Inc.*
Ad No. 481—Req. No. S-1273—1 page—B&W—7 x 10 in.—Vending Trade Ad, 1970 (C)
Printed in U.S.A.

Enlarge Your Profit Center

Each column of the cigarette vending machines that you service is a profit center. It's basic good business to give the fastest-growing brands the vending columns that they deserve.

In the first six months of 1970, the sales of the Philip Morris brands were up 11%. Marlboro sales increased by 17%.

Are your sales figures showing this increase?

Give Marlboro, the fastest-growing brand in America, the extra columns that its sales have earned.

Philip Morris U.S.A.

2061192034

Source: https://www.industrydocuments.ucsf.edu/docs/xygn0003

2061192034